



**GRENOBLE  
ECOLE DE  
MANAGEMENT**

TECHNOLOGY & INNOVATION

# MBA

PART-TIME

MOSCOW



**THE GRENOBLE ECOLE DE MANAGEMENT MBA IS UNIQUE IN PROVIDING A TEAM OF INTERNATIONAL PROFESSORS TEACHING IN MOSCOW FOLLOWED BY A CHOSEN SPECIALIZATION THAT YOU COMPLETE DURING INTENSIVE WEEKLY SESSIONS IN GRENOBLE (FRANCE), PARIS OR BERLIN.**

The double degree program means that, upon graduation, you will receive both the Grenoble MBA and the Russian State Diploma, Master in Management (RANEPa). The GEM MBA meets the specific needs of professionals providing them the opportunity to gain formal recognition of their management ability and to acquire further skills and key concepts.

## BENEFITS

- ▶ Follow an intensive, stimulating academic program. The majority of courses are taught in English, while 25% of teaching is in Russian.
- ▶ Increase international exposure and expertise within a group of diverse nationalities.
- ▶ Strengthen both hard and soft management skills.
- ▶ Complete an extensive management report of a high professional standard.
- ▶ Get an excellent return on investment by enhancing your career prospects.
- ▶ Grow your network of international contacts.
- ▶ Degree awarded by a triple accredited institution (Grenoble Ecole de Management).



## PROGRAM STRUCTURE

The core courses are delivered over an 18 month period composed of 2, 3 or 4-day weekend sessions. The Specialisations take place in Grenoble, Paris or Berlin during 3 intensive weeks. The final phase is the Final Management Project, an applied research project completed over several months. The entire program may be completed in parallel with full-time employment.

## CNCP AND NATIONAL RECOGNITION

MBA graduates are also awarded a certificate conferring the title of Manager International. This title is recognized by the CNCP\*, an agency of the French Ministry of Labor. It is a recognition that the graduate's core international management skills conform to the standards established by the Ministry of Labor for managers of international business activities.

\*Commission Nationale de la Certification Professionnelle.

## ADMISSION CRITERIA

Motivated executives with at least 3 years of professional experience who can study with confidence in English and who have successfully completed their undergraduate studies at any internationally recognized university.

## FACULTY

Classes are taught by GEM faculty, local faculty, visiting professors from top universities worldwide, and top business professionals. Most of the permanent faculty is engaged in applied research; their teaching links theory to practice through authentic business cases. Their diverse cultural and international background gives a strong international dimension to the program.

**GRENOBLE  
ECOLE DE  
MANAGEMENT  
RANKED  
21<sup>st</sup>**

IN THE FINANCIAL  
TIMES EUROPEAN  
BUSINESS SCHOOLS  
2017 RANKING



**25 000+**  
GLOBAL ALUMNI  
NETWORK

**PART-TIME MBA  
RANKED  
AMONG  
TOP 20**

IN EUROPE IN  
THE FINANCIAL TIMES  
2017 EXECUTIVE  
MBA RANKING



## DURATION

18 months part-time  
+ 6 months Final Management  
Project

## START DATE

30 March 2019

## TUITION FEES

<http://grenoble.ranepa.ru/en/>

## TO APPLY

<http://apply.ggsb.com>

## TRIPS TO EUROPE

Students will be advised about visa requirements, accommodation and orientation.

## LOCATION

GEM Moscow Campus (RANEPa)  
Prechistsenskaya nab. 11/2  
Moscow 119034  
Russia

## ADMISSIONS

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+ 7 (903) 788-57-87  
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[grenoble\\_mba@ibs-m.ru](mailto:grenoble_mba@ibs-m.ru)

[WWW.GRENOBLE-EM.COM](http://WWW.GRENOBLE-EM.COM)  
[WWW.GRENOBLE.RANEPa.RU/EN/](http://WWW.GRENOBLE.RANEPa.RU/EN/)

**INTRODUCTION SESSION**

- Leadership and Teambuilding

**THE INTERNATIONAL ENVIRONMENT**

- International Macroeconomics
- Geopolitics

**ACCOUNTING AND AUDITING**

- Managerial Accounting
- International Financial Accounting
- Auditing

**INTERNATIONAL MANAGEMENT**

- Intercultural Management
- International Negotiations

**SUSTAINABILITY AND MANAGEMENT**

- Sustainability and Corporate Responsibility
- Risk Management

**TOOLS FOR DECISION-MAKING**

- Managerial Economics
- Quantitative Methods

**MANAGING ORGANIZATIONS**

- International Human Resource Management
- Organizations and Change Management

**BUSINESS LAW**

- Introduction to Law and Corporate Governance
- Contract Law

**TECHNOLOGY MANAGEMENT**

- Innovation Management
- Operations Management

**INTERNATIONAL MARKETING**

**CORPORATE FINANCE**

**STRATEGIC MANAGEMENT**

**STRATEGIC INFORMATION SYSTEMS**

**INTEGRATIVE CASE STUDY**

**SPECIALIZATIONS (STUDENTS CHOOSE ONE TRACK)**

Choice of one specialization composed of 3 one-week sessions\*

<sup>1</sup> Grenoble Campus | <sup>2</sup> Berlin Campus | <sup>3</sup> Paris Campus

**ENTREPRENEURSHIP & INNOVATION <sup>1</sup>**

**PROJECT MANAGEMENT <sup>2</sup>    MANAGEMENT CONSULTING <sup>1</sup>**

**INTERNATIONAL BUSINESS DEVELOPMENT <sup>1</sup>**

**LUXURY BRAND MANAGEMENT <sup>3</sup>    DIGITAL MARKETING <sup>3</sup>**

**SMART & SUSTAINABLE BUSINESS <sup>1</sup>**

**FINANCE AND DIGITAL BANKING <sup>1</sup>**



"Of course, I was proactive in defining my future career and getting the right job at the right time. However, the MBA education allowed me to look broadly at global business landscape and to adapt to my new position."

ROMAN REPIN



"A combination of professional experience and intensive studies (MBA) is now giving me an opportunity to handle a broad spectrum of tasks essential for banking and investment business: From marketing and risks management to financial and investment analysis."

SERCEY LYSKIN

**PERSONAL DEVELOPMENT WEEK**

This 5-day intensive session brings together MBA students from various GGSB campuses. These international participants will have the opportunity to network, gain new insights into personal challenges, and master soft managerial skills. It takes place in Grenoble.

**FINAL MANAGEMENT PROJECT**

The second year of the program is dedicated to the Final Management Project conducted under the supervision of a tutor. Students are encouraged to choose a subject linked to their future career. The project can be completed in parallel with full-time employment or an approved internship and must be an applied or theoretical research project.

**PROGRAM MISSION**

The MBA program mission is to provide future managers with the core knowledge needed to adopt a holistic view of business and stimulate managerial and entrepreneurial initiative. The program also seeks to enhance career progression and enable participants to think critically and strategically in order to adapt to the changing global environment.

\* Specializations require a minimum number of participants - Brochure details accurate as of Oct 2018 - Photo credits : Pierre Jayet / Prisme



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